

CALL FOR APPLICATIONS

SEEKING ENTREPRENEURIAL SOLUTIONS DESIGNED
TO CLOSE GAPS OF ACCESS

Apply before June 30, 2022



Jenifer Clausell Tormos, 2021 fellow, Founder & CEO of Develop Diverse

The Cartier Women's Initiative is an annual international entrepreneurship program that aims to drive change by empowering women impact entrepreneurs.

While its other regional and thematic awards focus on supporting women, the new Diversity, Equity & Inclusion Award is open to all genders.

This pilot award is looking for businesses offering product or service designed to close gaps of access, outcome or opportunity for communities that have been underrepresented or underserved. Entrepreneurs across all sectors and geographies are encouraged to apply.

APPLY NOW!

<https://www.cartierwomensinitiative.com/diversity-equity-inclusion-award>

All applications must be submitted in English.

Deadline: June 30, 2022, 2 p.m. Central European Summer Time (CEST)

WHY APPLY?

FINANCIAL CAPITAL

- US\$ 100,000 grant for each first-place awardee
- US\$ 60,000 grant for each second-place awardee
- US\$ 30,000 grant for each third-place awardee

HUMAN CAPITAL

Our fellowship program focuses on several key areas of human capital support for impact entrepreneurs and offers a combination of 1:1 training and collective workshops.

- 1:1 training in financials, storytelling, impact measurement, etc.
- 1:1 advice sessions with subject matter experts in the community
- Community peer learning sessions
- Online and in-person leadership communications and media training workshops
- Online knowledge sessions, group coaching, and in-person INSEAD Social Entrepreneurship Program and/or INSEAD Executive Education Program (pending admission based on INSEAD's eligibility criteria and selection process)
- 1:1 leadership capacity executive coaching by The Coaching Fellowship

SOCIAL CAPITAL

Throughout the program, we strive to highlight the social and environmental impact created by our fellows and bridge connections between impact entrepreneurs and their supporters.

- International exposure and media visibility
- Access to a global community of 500+ experts and peers
- Ongoing support for the development of the fellows' businesses

WHO SHOULD APPLY?

MAIN ELIGIBILITY CRITERIA

- The business should be a for-profit and should demonstrate that its main purpose is to work towards closing gaps of access, outcome or opportunity for underserved or underrepresented communities.
- The business should be in the initial phase of its development and growth (between 1 and 7 years of licensed/registered operations).
- The business should be generating revenue from the sales of its products and/or services for at least 1 year and should not have raised more than US\$2 million in dilutive funding.
- The applicant must fill one of the main leadership positions.
- The business must be majority owned by its founders and team members at the time of application. The applicant must be part of the founding team and must be the largest shareholder of founder equity (not total equity) in the business or own a share at least equal to that of their co-founder(s).
- The applicant must commit to participating in the fellowship program from January 2023 to December 2023.

SELECTION CRITERIA

- Embedded diversity, equity, and inclusion impact
- Diversity, equity, and inclusion within the organization
- Market analysis and fit
- Sustainable business and financial model
- Strategy and execution
- Leadership team and character
- Dedication to program resources and quality of submission
- Commitment to the diversity, equity, and inclusion community

Cartier
W O M E N ' S
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#CW123

www.cartierwomensinitiative.com