

CALL FOR APPLICATIONS
SEEKING OUTSTANDING
WOMEN IMPACT ENTREPRENEURS
Apply before June 30, 2022



Manka Angwafo, Chebet Lesan, and Caitlin Dolkart at the 2019 Awards Ceremony in San Francisco

The Cartier Women's Initiative is an annual international entrepreneurship program that aims to drive change by empowering women impact entrepreneurs.

Founded in 2006, the program selects 27 fellows from 9 regions for its Regional Awards:

- LATIN AMERICA AND THE CARIBBEAN
- NORTH AMERICA
- EUROPE
- FRANCOPHONE SUB-SAHARAN AFRICA
- ANGLOPHONE AND LUSOPHONE AFRICA
- MIDDLE EAST AND NORTH AFRICA
- EAST ASIA
- SOUTH ASIA AND CENTRAL ASIA
- OCEANIA

APPLY NOW!

<https://www.cartierwomensinitiative.com/regional-awards>

All applications must be submitted in English.

Deadline: June 30, 2022, 2 p.m. Central European Summer Time (CEST)

WHY APPLY?

FINANCIAL CAPITAL

- US\$ 100,000 grant for each first-place awardee
- US\$ 60,000 grant for each second-place awardee
- US\$ 30,000 grant for each third-place awardee

HUMAN CAPITAL

Our fellowship program focuses on several key areas of human capital support for women impact entrepreneurs and offers a combination of 1:1 training and collective workshops.

- 1:1 training in financials, storytelling, impact measurement, etc.
- 1:1 advice sessions with subject matter experts in the community
- Community peer learning sessions
- Online and in-person leadership communications and media training workshops
- Online knowledge sessions, group coaching, and in-person INSEAD Social Entrepreneurship Program and/or INSEAD Executive Education Program (pending admission based on INSEAD's eligibility criteria and selection process)
- 1:1 leadership capacity executive coaching by The Coaching Fellowship

SOCIAL CAPITAL

Throughout the program, we strive to highlight the social and environmental impact created by our fellows and bridge connections between women impact entrepreneurs and their supporters.

- International exposure and media visibility
- Access to a global community of 500+ experts and peers
- Ongoing support for the development of the fellows' businesses

WHO SHOULD APPLY?

MAIN ELIGIBILITY CRITERIA

- The business must be a for-profit that has been generating revenue for at least 1 year.
- The business must not have raised more than US\$2 million in dilutive funding.
- The business must be in the initial phase of its growth (between 1 and 6 years of licensed/registered operations).
- The business must contribute to at least one of the United Nations Sustainable Development Goals (SDGs).
- The applicant must be a woman and she must fill one of the main leadership positions.
- The business must be majority owned by its founders and team members at the time of application. The applicant must be part of the founding team. Moreover, at least one of the business's founders must be a woman and a woman and/or multiple women must be the largest shareholder(s) of founder equity in the business or own a share at least equal to that of her/their male co-founder(s).
- The applicant must commit to participating in the fellowship program from January 2023 to December 2023.

SELECTION CRITERIA

- Embedded positive impact
- Market analysis and fit
- Sustainable business and financial model
- Strategy and execution
- Leadership team and character
- Dedication to program resources and quality of submission
- Commitment to the vision of the Cartier Women's Initiative

Cartier
W O M E N ' S
I N I T I A T I V E

#CW123

www.cartierwomensinitiative.com