

The logo features a solid red rectangle. A thin white horizontal line extends from the left edge of the rectangle, and a thin white vertical line extends from the top edge. The word "Cartier" is written in a white, elegant script font, centered within the rectangle.

*Cartier*

W O M E N ' S  
I N I T I A T I V E

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## FOREWORD FROM CYRILLE VIGNERON

Women entrepreneurs are a powerful force. Since 2006, Cartier's commitment towards women's empowerment through the Cartier Women's Initiative aims to champion and celebrate a global network of women entrepreneurs whose strength, courage, and determination are truly remarkable.

*“Through our long-standing commitment, all together, we have enabled breakthrough innovations, provided the much-needed support, and delivered impact.”*

Women impact entrepreneurs are leaders, creators, pioneers, and a source of inspiration. They are courageous and bold. They are changing the world, one business at a time. They embody the transformative power of determination and innovation, reminding us of the extraordinary potential within humanity to create positive change.

This same essence resonates at the Women's Pavilion at Expo 2025 Osaka, Kansai, a space designed to celebrate human achievements and inspire action toward building a better future for generations to come.

Carrying on the spirit of the Cartier Women's Initiative, the Women's Pavilion celebrates the courage, creativity and leadership of those striving to shape a more equitable, inclusive, and durable world. It reminds us that when women thrive, humanity thrives.

# FOREWORD FROM WINGEE SIN

The Cartier Women's Initiative has been driving change by empowering women impact entrepreneurs for the past 18 years.

Throughout this time, while providing financial, social, and human capital to grow these impactful businesses, we found that the biggest part of our work is to create opportunities for role models, peer support and peer learning.

By investing in women impact entrepreneurs, the Cartier Women's Initiative recognises and celebrates the work of these changemakers. The financial award provides for the much-needed capital for their business to deliver on their impact, and in many instances serves as a catalyst for other capital sources to follow. The fellowship program helps them hone the necessary skills and knowledge, and the global community creates space for connections between the hearts, minds, and networks of entrepreneurs and their supporters.

In 2025, this dedication is taking centre stage through the second edition of the Cartier Women's Initiative Impact Awards, which honour the significant achievements

of nine remarkable former fellows across three categories aligned with the United Nations Sustainable Development Goals: Improving Lives, Preserving the Planet, and Creating Opportunities. This special edition underscores the critical importance of long-term commitment and substantial support for these extraordinary women who are creating ripples of positive and lasting change, paving the way for generations to come.

These remarkable women consistently prove themselves to be courageous business leaders and a formidable force for good, solving the pressing social and environmental challenges of our times, while being financially sustainable. They face seemingly insurmountable barriers and yet overcome them with determination and resilience. In doing so, they not only achieve success and live to their full potential but also inspire and empower others to do the same.

The benefits of greater success for women impact entrepreneurs extend far beyond individual achievements. Their success drives transformative change that transcends borders and generations, paving the way for a brighter, more equitable future for all.

“ I am grateful for the many business leaders, role models, and changemakers who have joined the growing community to create positive change. ”





# 18 YEARS OF EMPOWERING WOMEN IMPACT ENTREPRENEURS

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Women have always played a pivotal role at Cartier, acting as both a driving force and an endless source of inspiration. For this reason, Cartier remains deeply committed to supporting women's empowerment through diverse long-lasting initiatives to help them reach new heights and fostering a more inclusive society for generations to come. The Cartier Women's Initiative (CWI) is a cornerstone of this global effort.

The Cartier Women's Initiative arose from the acknowledgment of the critical need for greater inclusivity in the entrepreneurial ecosystem. Women entrepreneurs face many challenges, including gender bias, societal expectations, and lack of role models, as well as access to funding, and building a supportive and relevant network.

Since its inception in 2006, the program has aimed to empower women entrepreneurs driving positive change to achieve their full potential. Now eighteen years on, the Cartier Women's Initiative has evolved into a comprehensive international entrepreneurship program that uplifts and supports women impact entrepreneurs and their businesses worldwide.



# THE MISSION

## Driving change by empowering women impact entrepreneurs

Cartier Women's Initiative aims to shine a light on women impact entrepreneurs and provide them with the necessary financial, social, and human capital support to grow their businesses and build their leadership skills.

The Cartier Women's Initiative is guided by the following principles:

- 1 Empowering changemakers:** We believe women can be extraordinary change agents, and we leverage business as a force for good.
- 2 Creating opportunities:** We contribute by creating opportunities for everyone. Talent is universal but opportunities are not.
- 3 Commitment to growth:** We are constantly learning. We leave room for the possibility that there is something we have not learnt yet that could make us even better.
- 4 Community centred vision:** We see beyond ourselves and care for our communities that we serve and communities that we are a part of.

## HOW DOES IT WORK?

The program feature **10 awards**, comprising 9 regional awards and 1 thematic award, that recognise and support talented impact entrepreneurs from around the world who leverage business as a force for good:

**9 regional awards:** Latin America and the Caribbean, North America, Europe, Francophone Sub-Saharan Africa, Anglophone and Lusophone Africa, the Middle East and North Africa, East Asia, South Asia and Central Asia, and Oceania.

**1 thematic award:** Science & Technology Pioneer Award that recognises disruptive solutions built around unique, protected or hard-to-reproduce technological or scientific advances.

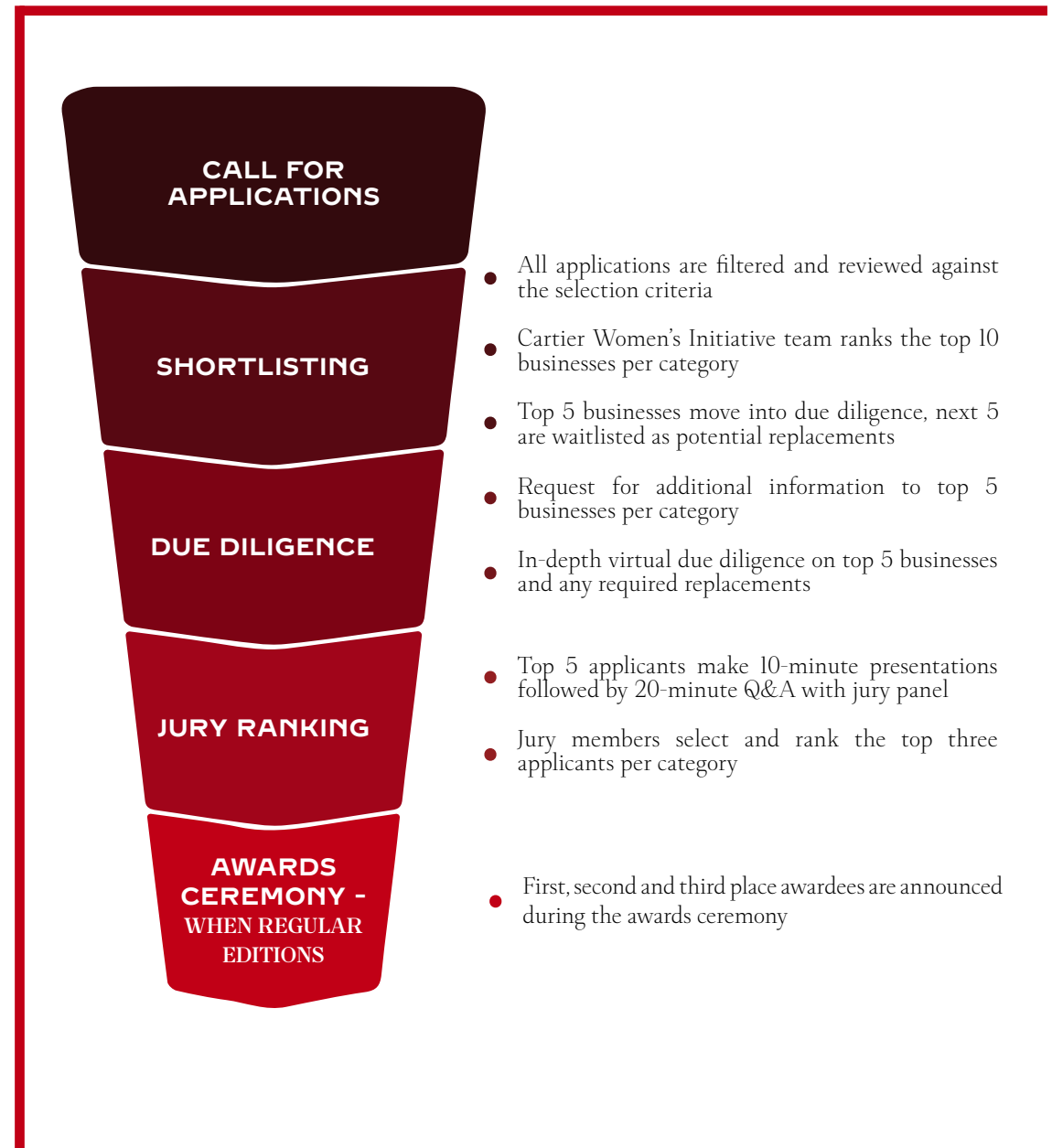
## WHO CAN APPLY?

The program is open to women-run and women-owned businesses from any country and sector that aim to create **significant sustainable social and/or environmental impact** on society, delivering meaningful solutions to the most pressing global challenges.

## WHAT IS THE CARTIER WOMEN'S INITIATIVE AWARDS' SELECTION PROCESS?

The shortlisting begins with the review of all completed applications based on the Cartier Women's Initiative eligibility and selection criteria. In-depth due diligence is conducted for the top five applicants in each category, offering the jury panel a comprehensive memorandum before applicant presentations.

Based on the CWI selection criteria, the jury selects and ranks the top three applicants per category, who then become our fellows. The announcement of the ranking for the awardees takes place during the awards ceremony.



## WHO FORMS THE JURY OF THE CARTIER WOMEN'S INITIATIVE AWARDS?

The Jury is composed of volunteer members carefully nominated and selected based on their extensive experience in the entrepreneurship ecosystem, notable business achievements, and dedication to supporting women.

Jury members play a key role in reviewing applications, selecting fellows and providing feedback. They also extend valuable support and connections to the entrepreneurs.

Each jury panel consists of five jury members, representing diverse backgrounds such as entrepreneurs, investors, former fellows, venture philanthropists, academic experts and industry leaders.

## HOW ARE FELLOWS OF THE CARTIER WOMEN'S INITIATIVE AWARDS SUPPORTED?

The Cartier Women's Initiative provides its fellows with the necessary financial, social and human capital support, to help them achieve their goals and scale their impact.

### ● FINANCIAL SUPPORT:

The program offers significant grant funding, with first-place awardees receiving USD \$100,000, second-place awardees receiving USD \$60,000 and third-place awardees receiving USD \$30,000.

### ● SOCIAL CAPITAL SUPPORT:

Beyond financial backing, all fellows also benefit from media visibility, networking opportunities and lifelong access to a vibrant online and offline CWI community.

This global network includes **over 500 passionate impact leaders** from around the world including current and former fellows, mentors, jury members, and coaches, all of whom actively support one another in creating positive change worldwide.

Driven by a shared commitment to addressing the most pressing global challenges, the CWI community offers fellows a safe, supportive and collaborative space where they can learn and help each other and build meaningful connections through the private CWI Community Platform as well as virtual and in-person events.

In addition, the program partners with impact entrepreneurship and investment organisations to amplify fellow's network within the global entrepreneurship ecosystem, expanding their access to opportunities and partnerships.

### ● HUMAN CAPITAL SUPPORT:

The Cartier Women's Initiative offers comprehensive human capital support to fellows including a yearlong fellowship program for impact entrepreneurs. This program includes training in impact entrepreneurship with INSEAD business school, leadership communication development, specific business topics training, and executive coaching. Additional resources in human capital support include regular peer-learning sessions, workshops and resources, all accessible to former fellows as well.



## THE FELLOWSHIP PROGRAM CONSISTS OF FOUR PHASES

The Cartier Women's Initiative fellowship program is structured into four distinct phases, each designed to empower fellows with the tools and skills needed to excel in their entrepreneurial journey:

### **VISIBILITY & STANCE** (JANUARY – APRIL)

01

Fellows participate in capacity-building workshops focused on enhancing communication skills.

### **CONNECT & CELEBRATE** (MAY)

02

Led by INSEAD, fellows are provided an in-person executive education program prior to the Award's Week, to equip them with knowledge in managing, scaling, financing, and measuring impact-driven businesses.

### **SKILLS** (JUNE – SEPTEMBER)

03

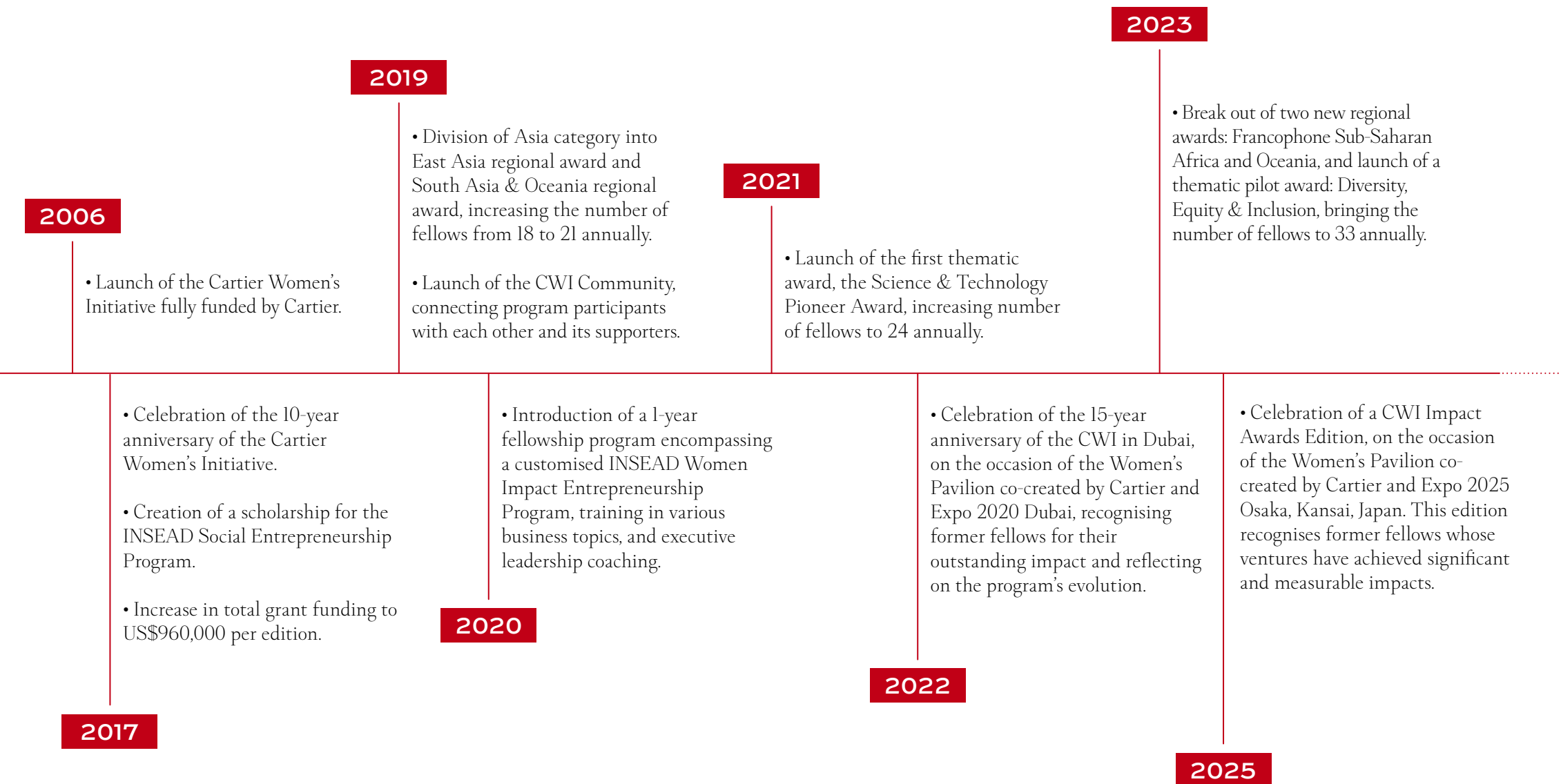
Fellows receive customised training tailored to address specific challenges and opportunities.

### **LEADERSHIP** (OCTOBER – MARCH)

04

Leadership Capacity Executive Coaching is provided to fellows. In addition, fellows are offered well-being support throughout the entire duration of the fellowship program ensuring a holistic approach to their growth and success.

# — KEY MILESTONES



# AN INTERNATIONAL IMPACTFUL PROGRAM

## A GLOBAL PIONEERING PROGRAM

Women have always had a pivotal role in the Maison, and Cartier was among the first luxury Maisons to recognise the importance of supporting women impact entrepreneurs.

From the beginning, Cartier committed to helping women reach their full potential, foster a more inclusive society and drive meaningful change for good. This commitment to women's empowerment, rooted in the very DNA of the Maison, highlights Cartier's uniquely pioneering spirit.

Today, the CWI remains a pioneering program thanks to its holistic and global approach. Beyond its celebrated awards, the program stands out for its robust fellowship and vibrant community pillars, making it a full-fledged, impact-driven initiative.



## IMPACT FIGURES

(AS OF SEPTEMBER 30, 2024)

Eighteen years on, the Cartier Women's Initiative has evolved into a holistic leadership program that has supported **330 impact entrepreneurs** hailing from **66 countries**.

Since its creation, the CWI has provided a total of **USD \$12,223,000** in financial support to fellows' impact businesses.

The program has established a **strong network of 500+ community members** covering nearly 80 countries.

CWI has played a **crucial role in supporting fellows' business to thrive**: 64% of all fellows' impact businesses are still operating and 5% have been merged or acquired<sup>1</sup>. According to the 2024 Impact Survey, 83% of recent fellows<sup>2</sup> had **increased their revenue**, 76% have **raised additional financing**, and 71% have **entered new markets** since completing the fellowship.

At the completion of their fellowship, 100% of 2023 edition fellows reported **increased self-confidence**, 86% reported **improved business skills**, 82% reported stronger **leadership skills**. Over three-quarters felt a sense of belonging and mutual support during the program and 73% reported receiving **10 or more useful connections**.

<sup>1</sup>Based on the annual census of the status of impact businesses that have been presented to CWI.

<sup>2</sup>Recent fellows includes 2020, 2021 and 2023 editions.









# THE 2025 IMPACT AWARDEES

The program's commitment to supporting its community of fellows is reflected through the 2025 CWI edition. Dedicated to scaling impact, this edition honours the significant and measurable achievements of its former fellows' impact businesses, demonstrating program's commitment to lifelong support of fellows in the community.

The Impact Awards call for applications was open to all former fellows who are still running impact-driven for-profit businesses. The applications were first scored according to five impact criteria: impact intentionality of the business mission and operations, impact measurement, realised impact and future impact potential.

The top five applicants underwent in-depth due diligence by an impact investing firm and pitched in front of the [jury panel](#), who selected the nine awardees.

The Cartier Women's Initiative is honored to unveil the remarkable journeys of these nine visionaries – former fellows, selected across three Impact Awards Categories, which address all 17 United Nations Sustainable Development Goals: **Improving Lives, Preserving the Planet and Creating Opportunities.**

These changemakers are catalysts for positive and lasting change, creating a brighter future and paving the way for generations to come. They draw their strength, passion and drive from the communities they uplift, their mentors who guide them, and their peers who inspire them. Together, they weave a powerful fabric of collective action, demonstrating that meaningful change is built on shared vision and collaboration.

These nine Impact Awardees will be celebrated during the **Cartier Women's Initiative Impact Awards Ceremony to be held on May 22nd, 2025, in Osaka**, as part of the Inauguration of the Women's Pavilion at World Expo 2025 Osaka, Kansai.

Each of the nine awardees will receive a \$100,000 grant along with increased media visibility and participation in a dedicated 1-year Impact Fellowship. This program offers Impact Awardees the opportunity to enhance their impact measurement skills, refine their impact metrics and practices, deepen their leadership capabilities, and improve time management through a specialised productivity and task prioritisation course. This year, the CWI is partnering with several new program partners, making this edition a truly unique and enriching experience for its former fellows.

These areas of support demonstrate the program's commitment to amplifying the impact of these visionary leaders, ultimately advancing their contributions to the greater good.

## IMPACT AWARDEES FOR **PRESERVING THE PLANET**



Tracy O'Rourke

**VIVID EDGE - IRELAND**  
2019 FELLOW

Vivid Edge provides energy efficiency as a service to large and medium organisations, making it easier and more affordable for them to meet their climate goals. Its founder Tracy O'Rourke was inspired by the aircraft leasing industry and saw how a similar approach could disrupt the energy efficiency sector. Vivid Edge installs energy efficiency assets such as heat pumps and rooftop solar panels in commercial buildings, then rents them out to the occupiers under a full-service model. The resulting energy savings more than cover the service charge. The concept is simple, but behind it lies an innovative funding and business model that delivers better ease of use and value for money than alternatives.

So far, the business has saved over 36,457 tons of carbon emissions and 119.6 GWh of energy, enough to power 28,486 typical family homes, with energy savings of 60-82% per customer. Energy efficiency is the unsung hero on the journey to Net Zero and Tracy is a vocal spokesperson passionate about raising its profile.

“ If we can eliminate energy waste, it will be a game changer for solving climate change — the biggest challenge facing the world today. ”



Kresse Wesling

**ELVIS & KRESSE - UNITED KINGDOM**  
2011 FELLOW

Elvis & Kresse rescues and transforms industrial and commercial waste, including firehoses and scrap leather, into luxury goods and accessories. Co-founder Kresse Wesling CBE was inspired by an encounter with the London Fire Brigade, where she became aware that tons of damaged decommissioned hoses were sent to landfill each year. This sparked a realisation of the untapped potential of waste materials. The business also donates 50% of its profits to charity.

Elvis & Kresse has rescued over 315 tons of waste from landfill and has donated over \$500,000 to its charity partners, which are linked to the waste it collects. Through its partnership with The Firefighters Charity, Elvis & Kresse has covered the cost of over 29,000 therapy sessions for firefighters. Since becoming part of Cartier Women's Initiative in 2011, the business has grown significantly while also working towards operating regeneratively, which it plans to achieve by embedding itself in a regenerative farm, generating more renewable power and cleaning more water and sequestering more carbon than it uses.

“ Our business has rescue and giving built in — these aren't add-ons, they are the core of what we do. ”



Kristin Kagetsu

**SAATHI - INDIA**  
2018 FELLOW

Saathi creates natural, biodegradable sanitary pads. 64% of women and girls in India cannot access hygienic menstrual products due to local availability or cost, which has a negative impact on their health and education. Co-founder Kristin Kagetsu felt inspired to tackle this issue without contributing to plastic pollution, so she and her co-founder designed a pad based on banana fiber supplied by local farms. On average, a woman who uses Saathi pads will avoid 60 kg of sanitary pad waste over her lifetime.

So far, Saathi has reached 114,340 people and employed 485 women from underserved communities to manufacture its pads in its all-female factory or work across distribution functions. Due to Saathi's use of sustainable raw materials and its manufacturing process, it has reduced 161 metric tons of carbon emissions. As used pads can be upcycled into compost, biogas or electricity, they have the potential to reduce even more emissions in future. In total, the pads have also avoided 92 metric tons of plastic waste. Saathi's products are now distributed beyond India in the United Kingdom, Kenya, and Malaysia, and are used in many other countries. They are also distributed via corporate partners that provide Saathi pads to their staff.

“ Access to menstrual products has a huge ripple effect, as women and girls are able to attend more days of school or work. ”



## IMPACT AWARDEES FOR IMPROVING LIVES



Caitlin Dolkart

**FLARE - KENYA**  
2019 FELLOW

Flare connects Kenyans to life-saving services via its subscription-based emergency-response product rescue.co. Coordinated medical emergency responses can reduce fatalities from emergencies by half. However, before Flare's launch in 2017, Kenyans in need of urgent transport to hospital were forced to call multiple under-equipped local providers to find an available ambulance. By centralising ambulance dispatch via a single phone number and app, Flare dramatically reduces time-to-scene response times and improves patient outcomes.

As of the end of 2024, Flare has over two million members and has completed over 40,000 life-saving rescues and transfers. It has also brought the average response time for emergency service response across Kenya down by 97%, from three hours to only sixteen minutes. As every minute saved increases the chance of patient survival by 8%, this reduction has saved countless lives. Since joining the Cartier Women's Initiative, Flare has expanded across East Africa to provide its services in Tanzania and Uganda, in addition to expanding its services into air evacuation and roadside assistance.

“ Our vision is to ensure that no matter who you are or where you are, you have access to emergency care. ”



Namita Banka

**BANKA BIOLOO - INDIA**  
2013 FELLOW

Banka Bioloo provides sustainable water and sanitation solutions across India, including biotoilets, biodigesters and sewage treatment plants. When founder Namita Banka saw how a lack of access to toilets and the resulting open defecation was causing poor health and water pollution, she saw an opportunity. Alongside health and personal safety benefits, Banka Bioloo's sanitation solutions turn a negative environmental impact into a positive one. For example, its biodigester technology converts human waste into useful products like compost and biogas.

Banka Bioloo has installed 3,000 biotoilets for Indian Railways, which serve the 10 million people who travel on its trains every day. It has also supplied 30,000 biotoilets to rural areas. The business's development since joining the Cartier Women's Initiative in 2013 has been significant: Banka Bioloo played a significant role in eradicating open-air defecation, became the first publicly listed sanitation company in India, and now has over 1,000 employees.

“ The positive ripple effect of our solution is clear. I have seen whole communities change thanks to access to toilets and clean water. ”



Yvette Ishimwe

**IRIBA WATER GROUP - RWANDA**  
2023 FELLOW

IRIBA Water Group makes clean water available, accessible and affordable for low-income communities across Africa. In Rwanda, where IRIBA was founded, only 57% of the population can access potable water within 30 minutes travel from their home, so IRIBA's sustainable solutions have a significant impact on local health and hygiene. Its core product Tap&Drink is a smart water ATM that can be connected to any source of dirty water to purify and dispense it at a low cost.

Since its inception, IRIBA has provided 517,412 people with safe drinking water and expanded across the Democratic Republic of Congo and the Central African Republic. Where its water ATMs have been installed in schools, there has been a 37% reduction in waterborne diseases among students. Its water, sanitation and hygiene education has also reached over 2.8 million people via social media, radio, roadshows and other channels.

“ No one should have to die or get sick for a lack of something so basic and so achievable as safe water. I believe that water is life, and life is a human right. ”

## IMPACT AWARDEES FOR **CREATING OPPORTUNITIES**



Rama Kayyali

**LITTLE THINKING MINDS - JORDAN**  
2014 FELLOW

Little Thinking Minds is an edtech company dedicated to creating digital Arabic language learning and reading platforms to enhance literacy outcomes for K-12 students. Across the Middle East, 70% of children experience learning poverty, struggling to read at grade level. Before Little Thinking Minds, traditional Arabic language learning tools were uninspiring, contributing to these challenges. The company's interactive, evidence-based digital platforms, featuring personalisation and adaptive learning, have been transformative, improving literacy outcomes by 25% compared to control groups. Little Thinking Minds also partners with award-winning Arabic children's book publishers and creates in-house content to offer high-quality, culturally relevant material.

Today, the platforms reach over 400,000 students in private, public and refugee communities across 11 countries, including Saudi Arabia, Qatar, UAE, Jordan, Palestine, Lebanon and Iraq. By empowering teachers with rich resources and providing schools with detailed analytics and reporting, Little Thinking Minds helps educators and governments make data-driven decisions to foster student success.

“ When children use our platforms, their confidence increases significantly as they collect stars and progress, while exploring themes like sustainability, inclusivity and Arab identity, fostering pride, cultural connectedness and global citizenship. ”



Mariam Torosyan

**SAFE YOU - ARMENIA**  
2023 FELLOW

Safe YOU is a mobile application and AI platform that provides women suffering gender-based violence with emergency support, relevant resources and an online community. Gender-based violence is an ongoing global crisis, with a third of women worldwide experiencing sexual or physical violence. 50,000 women are killed annually by their intimate partner or a family member. Safe YOU was created to enhance existing solutions tackling gender-based violence and provide a virtual safe space for women with an ecosystem of support. Its data analysis also contributes to national and international policymaking.

So far, Safe YOU has 40,000 users and has addressed 18,000 alerts of violence.

Since becoming part of the Cartier Women's Initiative in 2023, the business has expanded to three new countries. This expansion, conducted in partnership with the United Nations Population Fund, extends Safe YOU's operations beyond Armenia, Georgia and Iraq to also include Romania and Poland. Safe YOU has also expanded to the state of New Mexico in the U.S., adding a financial empowerment component for survivors of domestic violence.

“ In my vision of the world, there is no violence. My ambition is for all women to be part of that vision. ”



Jackie Stenson

**ESSMART GLOBAL - INDIA**  
2014 FELLOW

Essmart distributes livelihood-generating, life-improving products in rural India. Its product portfolio focuses on agriculture and clean-tech solutions that boost the efficiency and earning potential of smallholder farmers and other rural small businesses. Jackie Stenson, its engineer co-founder, saw that innovative technologies with enormous potential were not reaching the low-income rural populations that needed them most. To serve these communities, Essmart sources products from all over India and supplies them to rural retailers.

So far, Essmart has positively impacted over 1.4 million lives, enabled over 125 million additional hours of productivity, and reduced emissions by 101 million kg CO2. The 5,000 rural retail shop owners in its network improve their earnings by an average of 20% and can better serve their communities.

Essmart is now leveraging its last-mile delivery network to collect market data and product reviews via its service arm Essmart Insights, which enables suppliers to design products that better meet the needs of rural customers.

“ My dream is for rural communities to easily access technology products that increase their productivity, save on costs and help them grow their livelihoods – so they can take the next step towards achieving their dreams. ”



## WHAT'S NEXT: THE 2026 EDITION

The Cartier Women's Initiative is thrilled to announce the launch of its call for applications for the 2026 edition, opening on April 18, 2025, at 2PM (CEST) and closing on June 24, 2025, at 2PM (CEST).

The 2026 edition will include nine Regional Awards (Latin America and the Caribbean, North America, Europe, Francophone Sub-Saharan Africa, Anglophone and Lusophone Africa, Middle East and North Africa, East Asia, South Asia and Central Asia, and Oceania) and the Science & Technology Pioneer Award.

A total of 30 fellows, representing the top 3 business for each of the 10 awards will be selected.

These fellows will benefit from financial, social, and human capital support to scale their business and further develop their leadership skills.

These 30 visionaries will be announced in 2026 and celebrated during the Cartier Women's Initiative Awards Ceremony, which will take place in Thailand, in 2026.

## ABOUT CARTIER

A reference in the world of luxury, Cartier, whose name is synonymous with open-mindedness and curiosity, stands out with its creations and reveals beauty wherever it may lie. Jewellery, high jewellery, watchmaking and fragrances, leather goods and accessories: Cartier's creations symbolise the convergence between exceptional craftsmanship and a timeless signature. Cartier is part of the Richemont Group and has a worldwide presence through its network of flagships and boutiques, authorised retail partners, and online.

[www.cartier.com](http://www.cartier.com)

## ABOUT INSEAD BUSINESS SCHOOL

As one of the world's leading and largest graduate business schools, INSEAD brings together people, cultures and ideas to develop responsible leaders who transform business and society. The school's research, teaching and partnerships reflect this global perspective and cultural diversity. With locations in Europe (France), Asia (Singapore), the Middle East (Abu Dhabi), and now North America (San Francisco), INSEAD's business education and research spans four regions. Each year, the school's 168 renowned faculty members from 41 countries inspire more than 1,100-degree participants and 12,400 executives in its Executive Education programs.

[www.insead.edu](http://www.insead.edu)

## ABOUT THE HOFFMANN GLOBAL INSTITUTE FOR BUSINESS AND SOCIETY

Founded in August 2018, the Hoffmann Global Institute for Business and Society is at the forefront of aligning INSEAD with the UN Sustainable Development Goals, or SDGs. In order to achieve this, the Hoffmann Global Institute for Business and Society supports research on business and society, inspires and equips future leaders, engages with its global alumni community and external partners to expand its impact, and aspires to make INSEAD a sustainable school that acts and leads by example.

[www.insead.edu](http://www.insead.edu)

For more information on the program and footage of the fellows,  
please visit: [www.cartierwomensinitiative.com](http://www.cartierwomensinitiative.com)

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