

## CALL FOR APPLICATIONS

SEEKING OUTSTANDING WOMEN  
IMPACT ENTREPRENEURS IN SCIENCE AND TECHNOLOGY

*Apply before June 30, 2022*



Prof. Dr. Rana Sanyal, 2021 fellow, Professor at Bogazici University, Co-Founder and CSO of RS Research

The Cartier Women's Initiative is an annual international entrepreneurship program that aims to drive change by empowering women impact entrepreneurs.

Open to women entrepreneurs from any country and sector, the Science & Technology Pioneer Award highlights disruptive solutions built around unique, protected, or hard-to-reproduce technological or scientific advances that require heavy R&D, a long commercialization cycle, high capital intensity, technology risk, and complexity.

# APPLY NOW!

<https://www.cartierwomensinitiative.com/science-technology-pioneer-award>

All applications must be submitted in English.

**Deadline: June 30, 2022, 2 p.m. Central European Summer Time (CEST)**

## WHY APPLY?

### FINANCIAL CAPITAL

- US\$ 100,000 grant for each first-place awardee
- US\$ 60,000 grant for each second-place awardee
- US\$ 30,000 grant for each third-place awardee

### HUMAN CAPITAL

Our fellowship program focuses on several key areas of human capital support for women impact entrepreneurs and offers a combination of 1:1 training and collective workshops.

- 1:1 training in financials, storytelling, impact measurement, etc.
- 1:1 advice sessions with subject matter experts in the community
- Community peer learning sessions
- Online and in-person leadership communications and media training workshops
- Online knowledge sessions, group coaching, and in-person INSEAD Social Entrepreneurship Program and/or INSEAD Executive Education Program (pending admission based on INSEAD's eligibility criteria and selection process)
- 1:1 leadership capacity executive coaching by The Coaching Fellowship

### SOCIAL CAPITAL

Throughout the program, we strive to highlight the social and environmental impact created by our fellows and bridge connections between women impact entrepreneurs and their supporters.

- International exposure and media visibility
- Access to a global community of 500+ experts and peers
- Ongoing support for the development of the fellows' businesses

## WHO SHOULD APPLY?

### MAIN ELIGIBILITY CRITERIA

- The business should be based on the development of a new technology, a complex engineering process, or a scientific discovery, and not only on a disruptive business model. Development of the technology and product, from idea to commercialization, should take at least 2 years.
- The business should demonstrate the potential to have a strong positive impact in its industry. It should contribute to at least one of the United Nations Sustainable Development Goals (SDGs).
- The applicant must be a woman and she must fill one of the main leadership positions. The business must be majority owned by its founders and team members at the time of application. The applicant must be part of the founding team. Moreover, at least one of the business's founders must be a woman and a woman and/or multiple women must be the largest shareholder(s) of founder equity in the business or own a share at least equal to that of her/their male co-founder(s).
- The business should be in the initial phase of its development or growth. It must have at least a proof of concept, a prototype or be in the process of producing one and must not be commercializing its final product/service for more than 5 years.
- The applicant must commit to participating in the fellowship program from January 2023 to December 2023.

### SELECTION CRITERIA

- Embedded positive impact
- Technological innovation
- Business model sustainability and validated development plan
- Market and access strategy
- Leadership team and character
- Dedication to program resources and quality of submission
- Commitment to the vision of the Cartier Women's Initiative

*Cartier*  
W O M E N ' S  
I N I T I A T I V E

#CW123

[www.cartierwomensinitiative.com](http://www.cartierwomensinitiative.com)