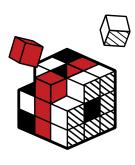
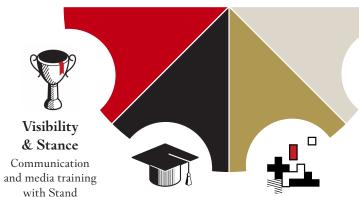
### 2024-2025 FELLOWSHIP REVIEW

The Cartier Women's Initiative fellowship is a 15-month program designed to equip impact entrepreneurs with the skills to grow their impact businesses and enhance their leadership. It draws on the experience and expertise of industry leaders, academics, ecosystem enablers and entrepreneurs, while also enabling peer learning.



## PHASES OF THE FELLOWSHIP PROGRAM



#### Knowledge

& Deliver in

preparation for the

Awards Ceremony.

INSEAD Business School course on scaling impact businesses, using live-case methodology and peer learning.

#### Skills

Customized training focused on supporting fellows in key business areas.<sup>1</sup>

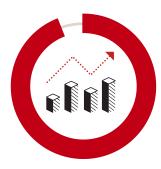
# Mindset & Leadership

Individual executive leadership coaching in partnership with the Women's Impact Alliance along with group and individual well-being sessions.

#### FELLOWSHIP PROGRAM SURVEY RESULTS

Data pertains to 33 fellows whose fellowship journey began in January 2024 and ended in March 2025. Fellowship program survey data was collected between March 25, 2025 and May 27, 2025. Results are based on responses from 24 fellows, representing a 73% response rate.

#### PROFESSIONAL AND PERSONAL DEVELOPMENT



94% reported improved business skills



100% felt a sense of belonging to a global community



94% noted enhanced leadership skills



97% reported increased self-confidence



91% noted improved communication skills



83% experienced enhanced well-being

#### VISIBILITY, CREDIBILITY AND NETWORK



100% reported increased visibility





88% •

79% ● among potential partners or funders

79% • the startup ecosystem

71% Ø



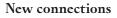
92% • within impact entrepreneur ecosystems

71% • among potential investors or funders

71% • in general startup ecosystems

58% with the general public

50% **②** among potential clients





received 10 or more useful connections from other fellows and community members to:

- investors and funds
- customer leads
- future business partners
- future advisory board members
- future employees
- industry experts
- intellectual property specialists
- media outlets
- mentors

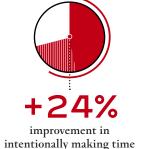
#### USE OF CARTIER WOMEN'S INITIATIVE GRANT



#### **FELLOW WELL-BEING**

Prioritizing well-being is essential to the long-term success of women impact entrepreneurs. To promote this, former fellows serve as our Well-being Champions, supporting new fellows with tailored resources and online group and one-on-one sessions. This support is highly valued: 75 percent of fellows rated the well-being activities as excellent. CWI also provides financial assistance for childcare expenses for children under the age of six for the duration of the program. Six fellows received this assistance during the 2024–2025 fellowship.





for self-care each week

(47% to 71%)

