CALL FOR APPLICATIONS
SEEKING OUTSTANDING WOMEN IMPACT ENTREPRENEURS IN SCIENCE AND TECHNOLOGY

Apply before June 30, 2023

The Cartier Women’s Initiative is an annual international entrepreneurship program that aims to drive change by empowering women impact entrepreneurs.

Open to women entrepreneurs from any country and sector, the Science & Technology Pioneer Award highlights disruptive solutions built around unique, protected, or hard-to-reproduce technological or scientific advances that require heavy R&D, a long commercialization cycle, high capital intensity, technology risk, and complexity.
MAIN ELIGIBILITY CRITERIA

- The business should be based on the development of a new technology, a complex engineering process, or a scientific discovery, and not only on a disruptive business model. Development of the technology and product, from idea (TRL 1)* to commercialization (TRL 9)* should take at least 2 years.
- The business should be in the initial phase of its development or growth. It must have at least a proof of concept, a prototype, or be in the process of producing one (minimum TRL 4) and must not have been commercializing its final product/service for more than 6 years.
- The business should demonstrate the potential to have a significant positive impact in its industry. It should contribute to at least one of the United Nations Sustainable Development Goals (SDGs).
- The applicant must be a woman and she must fill one of the main leadership positions, for example as CEO, COO, CTO, General Manager, or Managing Director of the business.
- The business must be majority owned by its founders and team members at the time of application. Moreover, one of the following conditions must be met: (1) a woman or multiple women are the largest shareholder(s) of founder equity (not total equity), or (2) the applicant owns a share greater or equal to that of her co-founder(s), or (3) if not part of the founding team, the applicant owns a share greater or equal to that of the business (co-)founder(s). Sole proprietorships are ineligible for the Science & Technology Pioneer Award.
- A good command of the English language is required.
- We require the Common European Framework of Reference Level B2 or above.
- The applicant must commit to participating in the fellowship program from January 2024 to December 2024.

SELECTION CRITERIA

- Embedded positive impact
- Technological innovation
- Business model sustainability and validated development plan
- Market and access strategy
- Team
- Leadership character of applicant
- Commitment to CWI vision and community

WHY APPLY?

FINANCIAL CAPITAL SUPPORT

- US$ 100,000 grant for each first-place awardee
- US$ 60,000 grant for each second-place awardee
- US$ 30,000 grant for each third-place awardee

HUMAN CAPITAL SUPPORT (FELLOWSHIP)

Our fellowship program focuses on several key areas of human capital support for women impact entrepreneurs and offers a combination of 1:1 training and collective workshops.

- 1:1 training in specific business areas
- 1:1 advice sessions with subject matter experts in CWI Community
- Community peer learning and networking sessions
- Online and in-person leadership communications and media training workshops
- In-person INSEAD Women Impact Entrepreneurship Program
- 1:1 leadership capacity executive coaching

SOCIAL CAPITAL SUPPORT

Throughout the program, we strive to highlight the social and environmental impact created by our fellows and bridge connections between impact entrepreneurs and their supporters.

- International exposure and media visibility
- Access to an online and offline community of 700+ experts and peers
- Ongoing support for the development of the fellows’ businesses

WHO SHOULD APPLY?

#CWI24

www.cartierwomensinitiative.com

https://www.cartierwomensinitiative.com/science-technology-pioneer-award

All applications must be submitted in English.
Deadline: June 30, 2023, 6p.m. Central European Summer Time (CEST)