

CALL FOR APPLICATIONS

SEEKING ENTREPRENEURIAL SOLUTIONS DESIGNED
TO CLOSE GAPS OF ACCESS

Apply before June 30, 2023



Chengchuan Shi, 2023 fellow, Founder & CEO of Voibook

The Cartier Women's Initiative is an annual international entrepreneurship program that aims to drive change by empowering women impact entrepreneurs.

While its other regional and thematic awards focus on supporting women, the Diversity, Equity & Inclusion Award is open to all genders.

This award is looking for businesses offering product or service designed to close gaps of access, outcome or opportunity for communities that have been underrepresented or underserved. Entrepreneurs across all sectors and geographies are encouraged to apply.

APPLY NOW!

<https://www.cartierwomensinitiative.com/diversity-equity-inclusion-award>

All applications must be submitted in English.

Deadline: June 30, 2023, 6p.m. Central European Summer Time (CEST)

WHY APPLY?

FINANCIAL CAPITAL SUPPORT

- US\$ 100,000 grant for each first-place awardee
- US\$ 60,000 grant for each second-place awardee
- US\$ 30,000 grant for each third-place awardee

HUMAN CAPITAL SUPPORT (FELLOWSHIP)

Our fellowship program focuses on several key areas of human capital support for impact entrepreneurs and offers a combination of 1:1 training and collective workshops.

- 1:1 training in specific business areas
- 1:1 advice sessions with subject matter experts in CWI Community
- Community peer learning and networking sessions
- Online and in-person leadership communications and media training workshops
- In-person INSEAD Hans H. Wahl Impact Entrepreneurship Program
- 1:1 leadership capacity executive coaching

SOCIAL CAPITAL SUPPORT

Throughout the program, we strive to highlight the social and environmental impact created by our fellows and bridge connections between impact entrepreneurs and their supporters.

- International exposure and media visibility
- Access to an online and offline community of 700+ experts and peers
- Ongoing support for the development of the fellows' businesses

WHO SHOULD APPLY?

MAIN ELIGIBILITY CRITERIA

- The business should demonstrate that its main purpose is to work towards closing gaps of access, outcome or opportunity for underserved or underrepresented communities. Underserved or underrepresented communities might vary according to geographies. These communities suffer from discrimination based on different dimensions of diversity such as age, gender, sexual orientation, abilities (physical and mental), ethnicity, geographic location or religion. This list is not exhaustive. Gaps of access, outcome or opportunity, as they relate to levels of income/income inequality, are also eligible but the applicant should seek to address they are related to existing discrimination based on internal dimension(s) of diversity. Otherwise, the business would be a better fit for the Regional Awards.
- The business should be designed to generate sufficient revenue to support its operations and return some level of profit to its owners. Non-profit enterprises are not eligible.
- The business should have a proven business model and be in the initial phase of its development and growth (between 1 and 6 years of licensed/registered operations as of the date of application).
- The business should be generating revenue from the sales of its products and/or services for at least 1 year as of the date of application, recurring according to your business cycle.
- The business should not have raised more than US\$2 million in dilutive funding as of the date of application.
- The applicant must fill one of the main leadership positions, for example as CEO, COO, CTO, General Manager, or Managing Director of the business.
- The business must be majority owned by its founders and team members at the time of application. The applicant must be part of the founding team and must own a share greater or equal to that of their co-founder(s). Sole proprietorships are ineligible for the Diversity, Equity & Inclusion Award.
- A good command of the English language is required. We require the Common European Framework of Reference Level B2 or above.
- The applicant must commit to participating in the fellowship program from January 2024 to December 2024.

SELECTION CRITERIA

- Embedded DEI impact
- Market analysis and fit
- Sustainable business and financial model
- Strategy and execution
- Team
- Leadership character of applicant
- Commitment to DEI Principles

Cartier

W O M E N ' S
I N I T I A T I V E

#CW124



www.cartierwomensinitiative.com