With the announcement of the Cartier Awards 2017 finalists, Cartier remains deeply committed to supporting entrepreneurship from around the world through the annual Cartier Women’s Initiative Awards programme.

Ten years and counting, the Cartier Awards has become synonymous with supporting creative excellence from around the world, as more than 160 entrepreneurs from 45 countries have experienced first-hand.

Cartier, in partnership with INSEAD Business School and McKinsey & Company, announced today the 2017 finalists of the Cartier Women’s Initiative Awards. The 18 finalists were selected amongst nearly 1900 applicants from over 120 countries.

In this new edition, finalists distinguished themselves by the impact they are making in ensuring food security for the future; leveraging technology to connect communities and empower individuals; enhancing the healthcare and social care systems; optimizing the use of resources towards sustainability.

Since 2006, the Cartier Awards has supported women entrepreneurs leading creative, for-profit start-ups that are financially sustainable and socially impactful. The international competition celebrated its 10th Anniversary last year and continues to contribute to the global economy, by seeking out audacious female entrepreneurs who are making concrete contributions to finding effective and affordable solutions for future generations, as well as to encourage more women to achieve their full potential.

Cyrille Vigneron, CEO of Cartier International, said: “Since its inception in 2006 and in less than a decade, the Cartier Awards has grown from attracting 360 to nearly 2000 applications. With a growth in both the quantity and the quality of the businesses applying, the initiative has become a transformative step in the lives of 162 women entrepreneurs in over 45 countries, creating over 5000 jobs. With the Awards, our Maison aims to contribute to women’s empowerment efforts worldwide and thus mirrors Cartier’s values: curiosity, audacity, caring for others and willpower to lead the change.”

This year, INSEAD Asia Campus in Singapore will be hosting the Awards week programme (coaching and networking sessions for the finalists and jury evaluation), and the laureates will be announced at the international Cartier Awards ceremony on April 12 2017, at the Victoria Concert Hall in Singapore. By changing the location of the Awards ceremony, Cartier aims to emphasize the international dimension of the competition.
Also this year, the winning package for each of the six Cartier Awards laureates has been significantly enhanced: in addition to receiving a year of personalized mentoring, media visibility and networking opportunities, each laureate competing in the current edition will be granted a place on an INSEAD Executive Program (ISEP). The prize money awarded to each laureate’s business has been increased fivefold from US$ 20,000 to US$ 100,000; finally, the coaching programme is being entirely redesigned with the help of partner INSEAD Business School and should provide an even better match between finalists’ needs and coaches’ expertise.

For more information on the programme and video footage of the finalists, please visit:
www.cartierwomensinitiative.com
http://www.digitalnewsagency.com/stories/10557

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About Cartier
Founded in 1847, Cartier is one of the world’s most esteemed houses of luxury, designing and manufacturing exclusive collections of fine jewelry, wristwatches and prestige accessories, distributed through close to 300 Cartier boutiques worldwide.
www.cartier.com

About INSEAD
As one of the world’s leading and largest graduate business schools, INSEAD offers participants a truly global educational experience. With campuses in Europe (France), Asia (Singapore) and Middle East (Abu Dhabi), INSEAD’s business education and research spans three continents. Our 148 renowned faculty members from 40 countries inspire more than 1,300 students in our degree and PhD programmes. In addition, more than 9,500 executives participate in INSEAD’s executive education programmes each year. This year again, all three of INSEAD’s MBA programmes were ranked #1 by the Financial Times in their categories: MBA, Executive MBA and Single School Executive MBA.
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About McKinsey & Company
McKinsey & Company is a global management consulting firm, deeply committed to helping institutions in the private, public and social sectors achieve lasting success. For over eight decades, McKinsey’s primary objective has been to serve as its clients’ most trusted external advisor. With consultants in more than 100 offices in over 60 countries, across industries and functions, McKinsey brings unparalleled expertise to clients anywhere in the world. It works closely with teams at all levels of an organization to shape winning strategies, mobilize for change, build capabilities and drive successful execution.
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